



About The First Tee

The First Tee serves young people by offering them a unique perspective toward learning golf while appreciating the positive personal and social values associated with a lifelong game and physical fitness activity.

Life skills programs that incorporate The First Tee Nine Core Values are delivered through a network of community-based chapters and elementary schools. The First Tee is pleased to build upon this tradition by partnering with the Department of Defense to offer programs free of charge to children of those serving in our Armed Forces around the world.

The First Tee Nine Core Values™

- Honesty
- Integrity
- Sportsmanship
- Respect
- Confidence
- Responsibility
- Perseverance
- Courtesy
- Judgment



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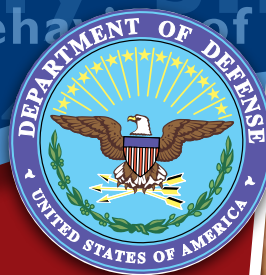
Military Affiliate Program



More info, call:
881-2251



positively shape
confidence and behavior of young people
level of
confidence and behavior of young people



WHAT PARTICIPANTS LEARN...

Young people are introduced to The First Tee through the Life Skills Experience, a character education curriculum developed by experts in the field of positive youth development. Fun, integrated golf and life skills lessons help young people discover how skills essential to success on the golf course can help them succeed in everyday life. These skills include identifying and overcoming challenges, managing emotions, interpersonal communication, goal setting, effective conflict resolution, and others.

IMPACTING YOUNG PEOPLE...

Since 1997, The First Tee has introduced the game of golf and its values to more than 3 million participants in 49 states, five international locations, and in more than 2,800 elementary schools. Nearly 3,000 physical educators have been trained to implement The First Tee National School Program in over 200 school districts. Additionally, over 7,800 volunteers, including PGA and LPGA teaching professionals, are engaged in mentoring and coaching participants. More than 46 percent of The First Tee participants are from diverse backgrounds compared to 16 percent in all of golf.

THE FIRST TEE MILITARY AFFILIATE PROGRAM

In 2009, The First Tee began offering character education and life skills training to children of military and civilian personnel stationed at 50 military installations within the United States. Another 50 bases and 20 overseas bases will receive the program starting in 2010. A Reserve Component program for children of Guardsmen and Reservists will be offered in 2010. The goal is to positively impact 87,000 young people and their families by mid-2012.

HOW TO GET INVOLVED...

School-aged children are eligible to participate at designated bases. To learn more, contact the Morale, Welfare and Recreation Office or Youth Service Center at your installation.

THE FIRST TEE MISSION:

To impact the lives of young people by providing learning facilities and educational programs that promote character development and life-enhancing values through the game of golf.

RESEARCH FINDINGS...

The First Tee has made a commitment to researching the effectiveness of its life skills programs. Results of longitudinal studies conclude that participation in The First Tee positively changes young people's attitudes and behaviors.

- 76 percent of parents in a 2003 study observed improvement in their child's confidence
- 90 percent of participants in a 2005 study showed the ability to transfer life skills learned at The First Tee to school, family life and even to other sports

- 90 percent of 2006 study participants retained and applied life skills
- Collective results released in 2008 indicate participants demonstrate desirable qualities such as confidence, leadership, judgment and perseverance over time

