



Focus on your target audience

Hurlburt Field Sponsorship & Advertising Opportunities



How Can We Thank You?



**1st Special Operations
Force Support Squadron
Marketing**

145 Letourneau Ave, Hurlburt, FL 32544
Tel 850.884.2189 Fax 850.884.3822
www.MyHurlburt.com

**Partnership
through
Sponsorship**



With Brand-Loyal



Be a part of something big



Purchase Power Over \$500M

We are an indispensable addition to your annual marketing plan

Hurlburt Field Sponsorship and Advertising

Did you know Hurlburt Field is home to the Air Force's 4th largest military population? Reach out to Hurlburt Field and show your support for our Airmen and their families by becoming a Commercial Sponsor! Each year, Hurlburt Field hosts over 1,100 scheduled events.

Hurlburt Field Consumer Demographics

Over 8,000 active duty military members
Over 8,000 family members
Nearly 3,000 civilian employees
Over 8,700 retirees
Equaling over 27,700 Consumers

Sponsorships

Below are some of the many Sponsorship opportunities available to you. We can provide a calendar with dates, target audience and more upon request.

Community and Family Programs

Annual Easter Egg Hunt & Family Event
4th of July Sound of Independence Celebration & Cardboard Boat Regatta
Travel Show
Arts & Crafts Fair
Car, Truck & Bike Show
Greeting Card Contest & Christmas Tree Lighting Ceremony

Youth/Teen Activities

Field Trips and Tours
Instructional Classes
Youth Sports leagues, clinics and fitness events
Day Camps for 5-18 year olds
Summer Reading Program
Children's Theater

How do you thank our military members for their service?



Youth and Teen Centers
Summer Camps



Basewide Programs



Hurlburt Field
Christmas Cards



Hurlburt Lanes
Bowling Programs



Paintball Tournaments



Hurlburt Field Library
Outdoor Classrooms

Sports

Adult and Youth Golf programs
Fitness Runs
Golf Tournaments
Bowling Tournaments
Paintball Tournaments
Active Duty Varsity

Possible Benefits of Sponsorship

The many benefits of your Sponsorship may include free ad space, event title recognition, promotional and product sampling opportunities, meet and greet booths at events, our personal "Thank You Sponsors!" banner prominently displayed at the event site, logo recognition on collateral and more.

Advertising Opportunities

- 1) Our bimonthly magazine, "MyHurlburt Life" has a distribution of over 3,000 copies to 30 Hurlburt Field locations. Our online edition exceeds 800 email subscribers, and averages over 12,000 downloads per issue from Myhurlburt.com.
- 2) 22x28 framed poster size ads at various locations.
- 3) Bowling Center scoring monitor electronic ads.

Allow us to personally tailor a Commercial Sponsorship and Advertising Package meeting your budget and marketing objectives; in turn bringing your business recognition and most importantly a solid return on your support.

Get Started

Contact Thomas Cason
Commercial Sponsorship Manager
(850) 884-2189
Thomas.Cason@hurlburt.af.mil

Visit our website MyHurlburt.com

Sponsorship.

High visibility directly to your target audience.