

# John A. Chapman MEDAL OF HONOR CELEBRATION



FRIDAY, 26 OCTOBER 2018

HURLBURT FIELD FREEDOM HANGAR



# 8K+

ATTENDEES



# 33

AIRCRAFTS  
ON DISPLAY

# 17

AIRPLANE  
DEMONSTRATIONS

# 4 BANDS

# 225

MINUTES  
OF LIVE MUSIC



**BIG & RICH**

# 10

SPECIAL TACTICS  
JUMPERS

# 39

AIRCRAWS



**CALL FOR FIRE**



**MADISON RISING**



**BLACK STONE CHERRY**

**1 CSAF** - GENERAL GOLDFEIN



FSS PARTNERED WITH  
**22 SQUADRONS**



# 1.3K+

KIDS IN KIDZONE



# 1K+

PHOTO BOOTH PHOTOS



# 150

VOLUNTEERS



# 750

VOLUNTEER HOURS



# 400

MEET & GREET  
PARTICIPANTS



# 15 MIN

FIREWORKS FINALE

# \$1.1M+

TOTAL COST OF CELEBRATION



# 1 SNAPCHAT FILTER

36K VIEWS  
724 FILTER USERS



# 5K+

TOTAL ENGAGEMENT



# 5K+

TOTAL FACEBOOK LIKES

# \$25,093

GIVEN BACK TO AIRMEN  
& THEIR FAMILIES THROUGH  
COMMERCIAL SPONSORSHIP

**12 HOURS OF FUN**

**25 FOOD BOOTHS**

**1 TENT DAMAGED BY STORM**



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