



# Haunted Lakes



# Festival



GATOR LAKES GOLF COURSE • FRIDAY, 27 OCTOBER 2017



# 4.6K

ATTENDEES



# 100

VOLUNTEERS

= 10

# 1.9K

CARS PARKED

= 100



# 1

MILE COURSE

# 40

RUNNERS

# THE FEAR

# RUNNING

# DEAD

ZOMBIE RUN

# 15

ZOMBIES

# 0

SURVIVORS

# 22.9K

TOTAL REACH

# 1.3K

POST ENGAGEMENTS

# 157

TOTAL LIKES

# 1.6K

LIVE FEED VIEWS

## AFSOC PRIORITY #3

### INVESTMENT IN THE RESILIENCY OF OUR FORCE, FAMILY AND RELATIONSHIPS

# \$26,000

GIVEN BACK TO AIRMEN AND THEIR FAMILIES

# \$16,000

FROM SPONSORSHIP SUPPORT

# 750

PUMPKINS DECORATED

# 600

BUS RIDERS

# 21

TRUNK OR TREAT VEHICLES

# 12

GAME BOOTHS

# 60K

PIECES OF CANDY

# 2.5K

PHOTO BOOTH PHOTOS TAKEN

# 3.5K

SANDWICHES

# 1.8K

HAY RIDERS

# 7

2-NIGHT STAYCATIONS

# 1

GARMIN WATCH

# 1

LAPTOP

# 1

KAYAK



No federal endorsement of sponsors intended.